

# Swinburne University of Technology

Bachelor of Media and Communication

## Admission criteria

Minimum entry requirements, including course prerequisites, for this course are published on the [Swinburne Coursesearch website](#).

Further details of Swinburne's general admissions criteria and instructions for applying for this course may be found at the [Swinburne Admission Information](#) set.

### **ATAR profile for those offered places wholly or partly on the basis of ATAR in 2017**

	<b>ATAR</b> (Excluding adjustment factors)	<b>Selection Rank</b> (ATAR/OP plus any adjustment factors)
Highest rank to receive an offer *	96.5	96.5
75th percentile rank to receive an offer #	74.1	74
Median rank to receive an offer #	65	65.65
25th percentile rank to receive an offer #	60.6	62.05
Lowest rank to receive an offer *	50.7	60.1

\* L/N – indicates low numbers if less than 5 ATAR-based offers made

# N/P – indicates figure is not published if less than 10 ATAR-based offers made

RC – indicates a Range of Criteria used for selection and therefore no ATAR indicators

N/D – No data: this is a new course for 2018 and therefore there is no data from 2017.

## Student profile

The table below gives an indication of the likely peer cohort for new students in this course at Swinburne. It provides data on students that commenced undergraduate study and passed the census date in the most relevant recent intake period for which data are available.

<b>Applicant background</b>	<b>Most recent full year of commencements</b>	
	<b>Number of students</b>	<b>Percentage of students</b>
(A) Higher education study	166	29%
(B) Vocational education and training (VET) study	107	18%
(C) Recent secondary education:		
Admitted solely on the basis of ATAR (including adjusted ATAR)	167	29%
Admitted where ATAR was one of several factors considered (e.g. portfolio, audition, additional test, early offer)	L/N	0%

Admitted on the basis of other criteria and ATAR was <u>NOT</u> a factor (e.g. special consideration, audition alone, schools recommendation scheme)	L/N	1%
(D) Other - including work and life experience, STAT	134	23
Total international students	50	8%
All students	628	100%

Notes: L/N – Low numbers: the number of students is less than 5.

N/A – Data not available for this item

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

N/D – No data: this is a new course for 2018 and therefore there is no data from 2017.

## Where to get further information

Further information about different application pathways to Swinburne is available through the Swinburne website:

- [Planning your Future](#)

Further information for students is available through the following resources:

- [Tertiary Education Quality Standards Australia](#) (TEQSA) national register
- [Quality Indicators for Learning and Teaching](#) (QILT)
- [Victorian Tertiary Admissions Centre](#) (VTAC)